In the oncology arena, private-practice and hospital-based oncology healthcare providers and their patients continue to experience the impact of Medicare reform and its direct and indirect influence on third party payer decisions. There exists widespread uncertainty as to how the evolving U.S. healthcare system will be able to meet basic oncology healthcare needs in the future, given the expanding cost projections associated with an aging U.S. patient population and the escalating costs of new cancer therapies and treatment modalities. The 2007 Oncology Economics Forum – 2nd Annual Access to Innovative Cancer Therapies will bring together the top experts within the oncology provider and payer sectors to discuss how the oncology community is currently adapting to this new environment, but more importantly, how everyone must align strategies and decisions going forward to ensure that the system meets the basic needs of the oncology patient.

The 2007 Oncology Economics Forum will highlight the most current issues impacting access to cancer care and will address the most important key topics related to the ongoing changing economic environment of the oncology marketplace. The Forum will provide attendees with a better understanding of how payers are assessing the new environment and how they are implementing changes within their own organizations to deal with a more complex process related to coverage decisions for oral and injectable cancer therapies. The program is designed for management and senior leadership from pharmaceutical and biotech manufacturers, oncology healthcare providers, reimbursement consultant groups, distributors, specialty pharmacies, PBMs, and healthcare plans. The 2007 Oncology Economics Forum will include presentations from top leaders and policy makers within key sectors of the oncology healthcare arena including oncology thought leaders, national insurers and managed care plans, specialty pharmacy organizations, oncology specialty distributors, oncology service providers, and leading oncology reimbursement policy experts.

Preliminary list of Faculty includes:

**FORUM CHAIR**

Dean H. Gesme, Jr., MD, FACPE, Medical Oncologist,
MOHPA (Minnesota Oncology Hematology, PA), Past Chair, ASCO Clinical Practice Committee

**FORUM KEYNOTE SPEAKER**

Joseph S. Bailes, MD, National Authority on Healthcare Policy

**FORUM PARTICIPANTS TO INCLUDE** (alphabetically):

John Akscin, Vice President, Government Relations, OTN
Lee Blansett, Vice President, MattsonJack DaVinci
Christian Downs, JD, MHA, Executive Director, ACCC
J. Russell Hoverman, M.D., Ph.D., Vice-President, Clinical Resource Management, Texas Oncology; Medical Director, Managed Care, US Oncology
Matt Johnson, Director of Strategic Planning, AmerisourceBergen Specialty Group
William T. McGivney, PhD, Chief Executive Officer, National Comprehensive Cancer Network (NCCN)
Mark Montgomery, President & CEO, Axium Healthcare Pharmacy, Inc.
Kevin Rodondi, PharmD, Vice President & General Manager, Oncology Services, McKesson Specialty
Marc Samuels, Partner, Hillco Partners
Deborah Schrag, MD, Associate Attending Physician, Member of Health Outcomes Research Group, Memorial Sloan-Kettering Cancer Center

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Oncology Business Review
### FORUM AGENDA

#### Day One Agenda
**Wednesday, May 16, 2007**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30</td>
<td>Registration / Check-In &amp; Luncheon</td>
</tr>
<tr>
<td>1:00</td>
<td><strong>Welcome &amp; Opening Remarks by Forum Chair</strong>&lt;br&gt;Dean H. Gesme, Jr., MD, FACPE, Medical Oncologist, MOHPA&lt;br&gt;Past Chair, ASCO Clinical Practice Committee</td>
</tr>
<tr>
<td>1:15</td>
<td><strong>Keynote Address: The Outlook for Oncology Providers and Payers – Cooperation or Conflict?</strong>&lt;br&gt;Joseph S. Bailes, MD, National Authority on Healthcare Policy</td>
</tr>
<tr>
<td>2:00</td>
<td><strong>An Analysis of Oncology Private Practice Patterns and Contracting Considerations by Payers</strong>&lt;br&gt;J. Russell Hoverman, MD, PhD, Department of Clinical Resource Management, Texas Oncology, P.A.</td>
</tr>
<tr>
<td>2:30</td>
<td><strong>NCCN Overview: Clinical Practice Guidelines &amp; Quality Cancer Care</strong>&lt;br&gt;William T. McGivney, PhD, Chief Executive Officer, National Comprehensive Cancer Network, (NCCN)</td>
</tr>
<tr>
<td>3:00</td>
<td><strong>Access to Cancer Care Panel Session</strong>&lt;br&gt;Joseph S. Bailes, MD, National Authority on Healthcare Policy&lt;br&gt;J. Russell Hoverman, MD, PhD, Department of Clinical Resource Management, Texas Oncology, P.A.&lt;br&gt;William T. McGivney, PhD, Chief Executive Officer, National Comprehensive Cancer Network, (NCCN)</td>
</tr>
<tr>
<td>3:30</td>
<td>Afternoon Break</td>
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<tr>
<td>4:00</td>
<td><strong>The Impact of Payer Changes upon the Oncology Hospital Environment - How are Cancer Centers Adapting?</strong>&lt;br&gt;Christian Downs, JD, Executive Director, ACCC</td>
</tr>
<tr>
<td>4:45</td>
<td><strong>Challenges &amp; Issues Impacting Innovative Cancer Therapies: Defining the Role of the Payer Panel Session</strong>&lt;br&gt;Leadership representing national and regional payer plans, as well as the oncologist’s perspective, will interpret and discuss the evolving role of the private payer. This session will address how payers are dealing with the significant growing cost of oncology therapies and how access to cancer care is being affected.</td>
</tr>
<tr>
<td>5:45</td>
<td>Closing Remarks by Forum Chair</td>
</tr>
<tr>
<td>6:00</td>
<td>Evening Faculty-Attendee Networking Reception</td>
</tr>
</tbody>
</table>

#### Day Two Agenda
**Thursday, May 17, 2007**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:00</td>
<td><strong>Welcome &amp; Opening Remarks by Forum Chair</strong>&lt;br&gt;Dean H. Gesme, Jr., MD, FACPE, Medical Oncologist, MOHPA&lt;br&gt;Past Chair, ASCO Clinical Practice Committee</td>
</tr>
<tr>
<td>8:15</td>
<td><strong>U.S. Cancer Drug Market Overview</strong>&lt;br&gt;Lee Blansett, Vice President, MattsonJack DaVinci</td>
</tr>
<tr>
<td>9:00</td>
<td><strong>The Evolving Role of the Specialty Pharmacy</strong></td>
</tr>
<tr>
<td>9:30</td>
<td><strong>Oral Oncology Drugs: Current &amp; Future Considerations Panel Session</strong>&lt;br&gt;Matt Johnson, Director of Strategic Planning, AmerisourceBergen Specialty Group&lt;br&gt;Mark Montgomery, President and CEO, Axium Healthcare Pharmacy, Inc.&lt;br&gt;Kevin Rodondi, PharmD, Vice President &amp; General Manager, Oncology Services, McKesson Specialty</td>
</tr>
<tr>
<td>10:15</td>
<td>Morning Break</td>
</tr>
<tr>
<td>10:45</td>
<td><strong>CMS Outlook</strong>&lt;br&gt;- Medicare Part B, Part D, &amp; Medicaid Changes&lt;br&gt;John Akscin, Vice President, Government Relations, OTN</td>
</tr>
<tr>
<td>11:30</td>
<td><strong>Forum Overview – The Outlook for Access to Cancer Care Panel Session</strong>&lt;br&gt;Having heard from the provider and payer sectors, this key panel session will provide an overview of the most critical issues discussed throughout the program and will offer the attendees an opportunity to interact with leading experts regarding the impact on access to innovative cancer therapies.</td>
</tr>
<tr>
<td>12:15</td>
<td><strong>Future Challenges &amp; Opportunities</strong>&lt;br&gt;- Closing Remarks by Forum Chair</td>
</tr>
<tr>
<td>12:30</td>
<td>Forum Adjourns</td>
</tr>
</tbody>
</table>

**Additional Forum Faculty to be announced**<br>for the latest information regarding Faculty and Agenda updates, please visit our website at www.conferagroup.com
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Hotel rooms at the Hyatt Regency Princeton are available at a special group rate of $185.00 per night by calling the hotel directly at (609) 987-1234 and asking for The Confera Group special group rate. This special rate is available until April 27, 2007. Reservations received after this date will be based on hotel availability at the hotel’s prevailing rates.

WHO SHOULD ATTEND
- Reimbursement, Health Economics, and Payer Policy Executives
- Sales and Marketing (VPs, Directors, Field Sales Management)
- National Accounts & Managed Care Executives
- Corporate Leadership & Governance
- Commercial Operations Directors
- Contracts and Pricing Policy Decision-Makers
- Government Affairs Executives
- Oncology Sales Training Directors
- Health Outcomes & Disease Management
- Oncology Reimbursement Consultants & Policy Experts
- Oncology Specialty Distributors & Wholesalers
- Specialty Pharmacies & Service Providers
- Healthcare Plans & PBM’s
- Medical/Clinical Science Directors
- Product Management
- Oncology Healthcare Providers
- Marketing Consultants
- Market Researchers
- Finance Directors
- Legal Counsel
- Regulatory Affairs
- Public Policy Executives

Register Today!  www.conferagroup.com  Tel: 704.849.6934  Fax: 704.973.0900
Plan to attend this important Oncology event to hear the latest about key issues impacting access to innovative cancer care!

The 3rd Annual Oncology Economics Summit is designed to provide timely and critical information from leading oncology policy experts and will address these and other important questions related to the ongoing challenges of Medicare Reform.

ATTN MAILROOM: If undeliverable to addressee, please forward to acting head of this department.

May 16 & 17, 2007 | Hyatt Regency Princeton | Princeton, NJ

2007 Oncology Economics Forum
2nd Annual Access to Innovative Cancer Therapies
Challenges & Opportunities within the Oncology Provider and Payer Sectors

With continued implementation of coverage restrictions by payers, how will oncologists access innovative cancer therapies for their patients?

How will new oral oncology therapies be impacted by future payer plan policies?

What impact will oral oncology drugs have on injectable drugs, according to the payers?

What criteria will non-Medicare payers use to make coverage decisions for oncology therapies?

How are these changes impacting manufacturers, and what does the future hold?

Make plans today to attend a program that will highlight the most current and critical issues impacting access to cancer care! Don’t miss out on this rare opportunity to hear from top experts within the oncology provider and payer sectors as they interpret and discuss the challenges ahead.