

10<sup>th</sup> Annual

# ONCOLOGY ECONOMICS FORUM

Access, Value, and Payer Coverage:

Examining the Key Trends Impacting the Oncology Marketplace

July 20 & 21, 2017 • Philadelphia, PA

Hilton Philadelphia at Penn's Landing

## AGENDA

Day One - Thursday, July 20, 2017

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8:00 *Registration Check-In / Continental Breakfast*

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9:00 **Welcome & Opening Remarks**

**Co-Chair: Joseph Bailes, MD, FASCO**

Medical Oncologist and National Authority on Healthcare Policy

9:05 **Status of Healthcare Reform Initiatives and Potential Outcomes Expected to Impact the Delivery of Cancer Care in 2017 and Beyond**

**Joseph Bailes, MD, FASCO**

Medical Oncologist and National Authority on Healthcare Policy

9:35 **Evolving Alternative Payment Reform Models and the Implications for the Oncology Marketplace**

**Michael Kolodziej, MD**

National Medical Director, Managed Care Strategy

Flatiron Health

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10:15 *Morning Break*

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10:45 **What to Expect with Integrated Customer Organizations in 2018**

**Lee Blansett**

Principal

Proximity Health

11:30 **Panel Discussion: Examining the Impact of Cost of Care on Access**

**Joseph Bailes, MD, FASCO**

Medical Oncologist and National Authority on Healthcare Policy

**Michael Kolodziej, MD**

National Medical Director, Managed Care Strategy, Flatiron Health

**Lee Blansett**

Principal, Proximity Health

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## AGENDA

Day One Continued - Thursday, July 20, 2017

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12:30 *Luncheon*

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1:30 **Examining the Impact of Value Frameworks on Oncology Therapies**

**Bruce Feinberg, DO**

Vice President and Chief Medical Officer  
Cardinal Health Specialty Solutions

2:15 **Payer Drug Management Trends and the Impact on Coverage and Reimbursement**

**Steven Peskin, MD, MBA, FACP**

Executive Medical Director, Population Health  
Horizon Blue Cross Blue Shield

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3:00 *Afternoon Break*

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3:30 **Current Strategies for Oncology Management and the Impact of Stars, MACRA, and the Oncology Care Model (OCM)**

**Maureen Hennessey, PhD, CPCC**

Senior Vice President, Director  
Quality and Population Health Solutions  
Precision for Value

4:15 **Potential Implications of Increased Pressure Regarding Oncology Drug Pricing**

**Panel Session**

**Alex Bastian**

Head of Global Value, Access, & Pricing  
Incyte Corporation

**Adam Dicker, MD, PhD**

Enterprise Senior Vice President  
Professor & Chair, Department of Radiation Oncology  
Professor of Pharmacology and Experimental Therapeutics  
Sidney Kimmel Medical College & Cancer Center  
Thomas Jefferson University

5:00 *Forum Concludes for Day One*

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5:00- 6:00 *Faculty & Attendee Reception*

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# 10<sup>th</sup> Annual ONCOLOGY ECONOMICS FORUM

## AGENDA

Day Two - Friday, July 21, 2017

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8:00 *Continental Breakfast*

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9:00 **Opening Remarks and Review of Day One**

**Co-Chair: Ira Klein, MD, MBA, FACP**

Senior Director, Health Care Quality Strategy, Strategic Customer Group  
Janssen Pharmaceuticals

9:10 **Impact of Clinical Pathways on the Delivery of High-Quality, Evidence-Based Care in the Oncology Community Practice Setting**

**Michael Seiden, MD, PhD**

Senior Vice President and Chief Medical Officer  
McKesson Specialty Health and the US Oncology Network

9:50 **Assessing Value and the Key Drivers Impacting Commercialization**

**Ira Klein, MD, MBA, FACP**

Senior Director, Health Care Quality Strategy, Strategic Customer Group  
Janssen Pharmaceuticals

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10:30 *Morning Break*

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10:45 **Global Reimbursement & Access Trends in Oncology and Potential Implications for the U.S.**

**Aaron Vandervelde**

Managing Director  
Berkeley Research Group

11:30 **Access, Value & Coverage: Reviewing the Key Trends Impacting the Oncology Marketplace – Panel Session**

12:00 **Closing Remarks**

12:15 *Forum Adjourns*