Day One Agenda
Friday, November 2, 2007

7:30  Registration/Check-In and Breakfast

8:30  Co-Chair Welcome and Address: Funding Oncology Healthcare – National Policy & Legislative Update
Joseph S. Bailes, MD, National Authority on Healthcare Policy

9:00  Honorary Keynote Address: Issues & Challenges Facing the Oncology Patient
Nancy Davenport-Ennis, CEO & President, Patient Advocate Foundation (PAF)

9:45  CMS Coverage Policy for Oncology
Bruce Quinn, MD, Medical Director, National Heritage Insurance Company (NHIC)

10:15  Practice Guidelines, Quality Care, Coverage & Reimbursement
William T. McGivney, PhD, CEO, National Comprehensive Cancer Network (NCCN)

10:45  Morning Break

11:15  Panel Session: Payer – Funding Oncology Healthcare / How the Process is Changing
Moderator: Joseph S. Bailes, MD, National Authority on Healthcare Policy
Nancy Davenport-Ennis, CEO & President, Patient Advocate Foundation (PAF)
William T. McGivney, PhD, CEO, National Comprehensive Cancer Network (NCCN)
Bruce Quinn, MD, Medical Director, National Heritage Insurance Company (NHIC)

12:00  Luncheon
# National Forum on Issues & Challenges Facing Oncology Stakeholders

## Day One Agenda continued
**Friday, November 2, 2007**

<table>
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<th>Time</th>
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| 1:15 | **Co-Chair Address: The Impact of Oral Dose Oncology Therapies**  
Dean H. Gesme, Jr., MD, Medical Oncologist, Minnesota Oncology Hematology, Past Chair, ASCO Clinical Practice Committee |
| 1:30 | **The Role of Specialty Pharmacy and the Influx of Oral Oncologics**  
Rebecca M. Shanahan, President, OTN Specialty Services |
| 2:00 | **Oral Oncology Therapy Adherence and Compliance Issues**  
Kenneth Long, Director of Oncology Pharmacy Services, OncologyRx Care Advantage and Research Pharmacies, US Oncology |
| 2:30 | **The Practice Administrator’s Perspective of Oral Oncolytics in Community Based Oncology**  
Robert Orzechowski, Practice Administrator, Berks Hematology-Oncology, West Reading, PA |
| 3:00 | **Afternoon Break** |
| 3:30 | **Panel Session: Oral Dose Oncology Therapies – Challenges and Opportunities**  
*Moderator:* Dean H. Gesme, Jr., MD, Medical Oncologist, Minnesota Oncology Hematology, Past Chair, ASCO Clinical Practice Committee  
Kenneth Long, Director of Oncology Pharmacy Services, OncologyRx Care Advantage and Research Pharmacies, US Oncology  
Robert Orzechowski, Practice Administrator, Berks Hematology-Oncology, West Reading, PA  
Rebecca M. Shanahan, President, OTN Specialty Services |
| 4:15 | **Impact of Reimbursement Reform in the Hospital Cancer Center Model**  
Christian Downs, JD, Executive Director, Association of Community Cancer Centers (ACCC) |
| 4:45 | **Summary Remarks by Program Co-Chair** |
| 5:00 - 7:00 | **Faculty & Attendee Reception** |
Day Two Agenda  
Saturday, November 3, 2007

7:30  Breakfast

8:30  Co-Chair Opening Remarks and Address  
T. Flint Gray, III, MD, President, North Carolina Oncology Association (NCOA)

8:45  Impact of Reimbursement Reform on the Community Based Oncology Setting  
John Akscin, Vice President, Government Relations, OTN

9:30  The Role of Pharmacy in the Hospital Outpatient Cancer Center Setting  
Wendalyn Andrews, Director Oncology Services, University Medical Center/Arizona Cancer Center

10:15  Morning Break

10:45  Considerations for Expanding Practice Services/ Practice Affiliations/ Practice Consolidation  
Thomas A. Marsland, MD, Medical Oncologist, Florida Oncology Associates

11:15  State Issues in Oncology  
Marc Samuels, Partner, HillCo Partners

11:45  Panel Session: Program Overview - Issues & Challenges Facing Oncology Stakeholders  
Moderator: T. Flint Gray, III, MD, President, North Carolina Oncology Association (NCOA)  
John Akscin, Vice President, Government Relations, OTN  
Joseph S. Bailes, MD, National Authority on Healthcare Policy  
Dean H. Gesme, Jr., MD, Medical Oncologist, Minnesota Oncology Hematology, Past Chair, ASCO Clinical Practice Committee  
Thomas A. Marsland, MD, Medical Oncologist, Florida Oncology Associates

12:15  Program Co-Chair Closing Comments

12:30  Oncology Forum Adjourns