

# Impact of Medicare Reform in 2010 6<sup>th</sup> Annual Oncology Economics Summit

February 9 & 10, 2010 • Hilton La Jolla Torrey Pines • La Jolla, CA

## Day One Agenda Tuesday, February 9, 2010

- 7:30**      *Registration/Check-In and Breakfast*
- 8:30**      **Welcome**
- 8:45**      **Keynote Address: CMS Update Regarding Medicare Reform**  
*William D. Rogers, MD, FACEP, Medical Officer, Office of the Administrator, Director, Physicians Regulatory Issues Team, CMS - Invited*
- 9:30**      **MACs, JACs, & RACs: Issues Impacting Oncology Coverage**  
*Elaine Jeter, MD, Part B Medical Director, Palmetto Government Benefits Administration*
- 10:00**      *Morning Break*
- 10:30**      **The Outlook of Healthcare Reform on Community Oncology**  
*John Akscin, Vice President of Government Relations, McKesson Specialty Care Solutions; President, Specialty & Biotech Distributors Association*
- 11:15**      **Cancer Coverage Trends: What's in Store?**  
*Lee Blansett, MBA, Senior Vice President, MattsonJack, a KantarHealth Company*
- 12:00**      **Medicare Reform Panel Session**  
*This panel discussion will convene the morning speakers for an interactive session regarding the impact of Medicare Policy changes on oncology in 2010 and beyond.*
- 12:30**      *Luncheon*
- 1:30**      **Legislative Update and Developments Affecting Access to Cancer Care**  
*Joseph S. Bailes, MD, National Authority on Healthcare Policy & Economics*
- 2:15**      **Comparative Effectiveness: Implications for Oncology Products**  
*Jayson Slotnik, Esq., MPH, Counsel, Foley Hoag, LLP*
- 3:00**      *Afternoon Break*
- 3:30**      **Updates Regarding the Drug Compendia**  
*Christian Downs, JD, Executive Director, Association of Community Cancer Centers (ACCC)*

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## Day One Agenda continued Tuesday, February 9, 2010

- 4:00**            **Funding Oncology Healthcare *Panel Session***  
*This interactive discussion will convene the afternoon speakers to address the impact of Healthcare Reform and how new policies will affect access to Cancer Care.*
- 4:45**            **Summary Remarks by Program Co-Chair**
- 5:00- 7:00**    *Faculty & Attendee Reception*

## Day Two Agenda Wednesday, February 10, 2010

- 7:30**            *Breakfast*
- 8:30**            **Opening Remarks and Review of Day One**
- 8:45**            **Private Payer Issues & Challenges Impacting Oncology Drug Coverage**  
*Loreen M. Brown, MSW, Senior Director, Reimbursement Strategy & Health Policy, Xcenda, AmerisourceBergen Specialty Group*
- 9:30**            **Co-Pay Programs in Oncology**  
*Walter Kalmans, President, Lontra Ventures, LLC - Invited*
- 10:15**            *Morning Break*
- 10:45**            **Specialty Pharmacy Trends in Oncology *Panel Session***
- 11:15**            **Summit Overview *Panel Session***  
*This closing panel session will convene several program speakers to address the overall most important economic factors impacting oncology. This will serve as a review for the program and will provide attendees with an interactive opportunity to address the topics most critical to their needs.*
- 11:45**            **Co-Chair Closing Remarks**
- 12:00**            *Oncology Summit Adjourns*