

Impact of Medicare/Healthcare Reform in 2010 6th Annual Oncology Economics Summit

February 9 & 10, 2010 • Hilton La Jolla Torrey Pines • La Jolla, CA

Day One Agenda Tuesday, February 9, 2010

- 7:30** *Registration/Check-In and Breakfast*
- 8:30** **Welcome**
- 8:45** **Legislative Update and Developments Affecting Access to Cancer Care**
Joseph S. Bailes, MD, National Authority on Healthcare Policy & Economics
- 9:30** **MACs, JACs, & RACs: Issues Impacting Oncology Coverage**
Elaine Jeter, MD, Part B Medical Director, Palmetto Government Benefits Administration
- 10:00** *Morning Break*
- 10:30** **The Outlook of Healthcare Reform on Community Oncology**
John Akscin, Vice President of Government Relations, McKesson Specialty Care Solutions; President, Specialty & Biotech Distributors Association
- 11:15** **Medicare Reform Panel Session**
This panel discussion will convene the morning speakers for an interactive session regarding the impact that Medicare Policy changes will have upon oncology in 2010 and beyond.
- 12:00** *Luncheon*
- 1:15** **Cancer Coverage Trends: What's in Store?**
Lee Blansett, MBA, Senior Vice President, KantarHealth formerly MattsonJack DaVinci
- 2:00** **Pharmacogenomics in Cancer Testing: Where the Government and Private Payers are Headed**
Grant Bagley, MD, JD, Partner, HillCo Partners
- 2:45** *Afternoon Break*
- 3:15** **Updates Regarding the Drug Compendia**
Christian Downs, JD, Executive Director, Association of Community Cancer Centers (ACCC)

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Day One Agenda continued Tuesday, February 9, 2010

- 4:00** **Healthcare Reform and the Impact on Funding Cancer Care
Panel Session**
Moderator: Jayson Slotnik, Esq., MPH, Counsel, Foley Hoag, LLP
This interactive discussion will convene the afternoon speakers to address the impact of Healthcare Reform and how new policies will affect access to Cancer Care.
- 4:45** **Summary Remarks by Program Co-Chair**
- 5:00- 7:00** *Faculty & Attendee Reception*

Day Two Agenda Wednesday, February 10, 2010

- 7:30** *Breakfast*
- 8:30** **Opening Remarks and Review of Day One**
- 8:45** **Private Payer Issues & Challenges Impacting Oncology Drug Coverage**
Loreen M. Brown, MSW, Senior Director, Reimbursement Strategy & Health Policy, Xcenda, AmerisourceBergen Specialty Group
- 9:30** **Co-Pay Programs in Oncology**
Walter Kalmans, MBA, President, Lontra Ventures, LLC
- 10:15** *Morning Break*
- 10:45** **Biomarkers in Oncology: Reimbursement, Coverage & Coding Issues & Challenges**
Elaine Jeter, MD, Part B Medical Director, Palmetto Government Benefits Administration
- 11:15** **Summit Overview Panel Session**
This closing panel session will convene several program speakers to address the overall most important economic factors impacting oncology. This will serve as a review for the program and will provide attendees with an interactive opportunity to address the topics most critical to their needs.
- 11:45** **Co-Chair Closing Remarks**
- 12:00** *Oncology Summit Adjourns*