

# Impact of Medicare Reform in 2009 5<sup>th</sup> Annual Oncology Economics Summit

February 11 & 12, 2009 • Hilton La Jolla Torrey Pines • La Jolla, CA

## Day One Agenda Wednesday, February 11, 2009

- 7:30**      *Registration/Check-In and Breakfast*
- 8:30**      **Welcome and Introduction of Summit Co-Chairs**
- 8:45**      **Morning Session Co-Chair Opening Remarks**
- 9:00**      **Keynote Address: CMS Update Regarding Medicare Reform**  
*William D. Rogers, MD, FACEP, Medical Officer, Office of the Administrator, Director, Physicians Regulatory Issues Team, CMS*
- 9:45**      **MACs, RACs, & Coding**  
*Elaine Jeter, MD, Part B Medical Director, Palmetto Government Benefits Administration*
- 10:30**     *Morning Break*
- 11:00**     **Specialty Pharmacy Trends in Oncology**  
*Atheer A. Kaddis, PharmD, Vice President, Managed Markets, Diplomat Specialty Pharmacy*
- 11:30**     **Cancer Coverage Trends: What's in Store?**  
*Lee Blansett, Senior Vice President, MattsonJack DaVinci*
- 12:15**     *Luncheon*
- 1:30**      **Co-Chair Address: Legislative Update and Developments Affecting Cancer Care**  
*Joseph S. Bailes, MD, National Authority on Healthcare Policy & Economics*
- 2:15**      **Comparative Effectiveness: The Impact upon Cancer Care**  
*Thomas Bramley, R.Ph., PhD, Senior Director, Xcenda*
- 3:00**      *Afternoon Break*
- 3:30**      **Medicare Part D: Current & Future Trends in Oncology**  
*Grant Bagley, MD, JD, Partner, HillCo Partners*
- 4:00**      **The Outlook of Medicare Reform on Community Oncology - An Overview of Medicare Part B**  
*John Akscin, Vice President, Government Relations, McKesson Specialty Care Solutions*
- 4:45**      **Summary Remarks by Program Co-Chair**
- 5:00- 7:00** *Faculty & Attendee Reception*

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### Day Two Agenda Thursday, February 12, 2009

- 7:30**      *Breakfast*
- 8:30**      **Co-Chair Opening Remarks and Review of Day One**  
Dean H. Gesme, Jr., MD, *Medical Oncologist, Minnesota Oncology Hematology, Past Chair, ASCO Clinical Practice Committee*
- 8:45**      **Oncology Provider/ Payer Initiatives**  
Dean H. Gesme, Jr., MD, *Medical Oncologist, Minnesota Oncology Hematology, Past Chair, ASCO Clinical Practice Committee*
- 9:15**      **State Oncology Issues & Updates**  
Jose Luis Gonzalez, *Executive Director, Association of Northern California Oncologists (ANCO)*
- 10:00**     *Morning Break*
- 10:30**     **Updates Regarding the Drug Compendia**  
Marc Samuels, JD, *Partner, HillCo Partners*
- 11:00**     **Summit Overview Panel Session**  
*Moderator:* Dean H. Gesme, Jr., MD, FACP, FACPE, *Medical Oncologist, Minnesota Oncology Hematology; Past Chair, ASCO Clinical Practice Committee*  
John Akscin, *VP, Government Relations, McKesson Specialty Care Solutions*  
Joseph S. Bailes, MD, *National Authority on Healthcare Policy & Economics*  
Lee Blansett, *Senior Vice President, MattsonJack DaVinci*  
Elaine Jeter, MD, *Part B Medical Director, Palmetto Government Benefits Administration*
- 11:45**     **Co-Chair Closing Remarks**
- 12:00**     *Oncology Forum Adjourns*