

Impact of Medicare Reform in 2008

4th Annual Oncology Economics Summit

February 27 & 28, 2008 • Hilton La Jolla Torrey Pines • La Jolla, CA

Day One Agenda Wednesday, February 27, 2008

- 7:30** ***Breakfast / Registration Check-in***
Fairway Pavilion Ballroom Foyer
- 8:30** **Welcome & Introduction of Summit Co-Chairs**
Joseph S. Bailes, MD, *National Authority on Healthcare Policy & Economics*
Dean H. Gesme, Jr., MD, FACP, FACPE, *Medical Oncologist, Minnesota Oncology Hematology; Past Chair, ASCO Clinical Practice Committee*
- 8:45** **Morning Session Co-Chair Opening Remarks**
Cary A. Presant, MD, FACP, *Wilshire Oncology Medical Group - California Cancer Medical Center; Professor of Clinical Medicine, University of Southern California Keck School of Medicine; Chairman of the Board, MOASC; Chairman, Los Angeles Cancer Institute*
- 9:00** **Keynote Address: CMS Perspective Regarding Medicare Reform**
William D. Rogers, MD, FACEP, *Medical Officer, Office of the Administrator, Director, Physicians Regulatory Issues Team, Centers for Medicare and Medicaid Services*
- 9:45** **Oncology Trends from the Private Payer Perspective**
Burton F. Vanderlaan, MD, FACP, *Regional Medical Director, Aetna, Inc.*
- 10:15** ***Morning Break***
- 10:45** **Comparative Effectiveness Review: A Primer for What the Government May Have in Store**
Marc Samuels, JD, *Partner, HillCo Partners*
- 11:15** **The Impact of Reform upon the Oncology Practice**
Barbara McAneny, MD, *CEO, New Mexico Oncology Hematology Consultants, Ltd*
- 11:45** **The Impact of Reform upon the Oncology Hospital Environment**
Matthew Farber, MA, *Manager, Provider Economics & Public Policy, ACCC*
- 12:15** ***Luncheon***

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Day One Agenda *continued* Wednesday, February 27, 2008

- 1:30** **Afternoon Session Co-Chair Opening Remarks / Presentation
Legislative Update and Developments Affecting Oncology**
Joseph S. Bailes, MD, *National Authority on Healthcare Policy & Economics*
- 1:45** **Utilizing the Current Drug Compendia**
Christian Downs, JD, *Executive Director, ACCC*
- 2:05** **A Perspective on Current and Future Use of DrugPoints®**
Edward L. Braud, MD, *Medical Oncologist, Springfield Clinic; Chair, Government
Affairs Committee, ACCC*
- 2:25** **The Evolving Drug Compendia: the NCCN Perspective**
William T. McGivney, PhD, *CEO, National Comprehensive Cancer Network
(NCCN)*
- 2:45** **The Drug Compendium Panel Session**
Moderator: Joseph S. Bailes, MD, *National Authority on Healthcare Policy &
Economics*
Edward L. Braud, MD, *Medical Oncologist, Springfield Clinic; Chair, Government
Affairs Committee, ACCC*
Christian Downs, JD, *Executive Director, ACCC*
William T. McGivney, PhD, *CEO, National Comprehensive Cancer Network
(NCCN)*
- 3:30** ***Afternoon Break***
- 4:00** **Honorary Address: Beyond Band-aids – How to fix America’s Ailing
Health Care System**
Ezekiel J. Emanuel, MD, PhD, *Chair, Department of Bioethics, The
Clinical Center, NIH*
- 4:45** **Q&A with Dr. Emanuel**
- 5:15** **Summary Remarks by Summit Chair**
- 5:30- 7:30** ***Faculty & Attendee Reception***

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Day Two Agenda Thursday, February 28, 2008

- 7:30** *Breakfast*
- 8:30** **Opening Remarks by Summit Co-Chair**
Dean H. Gesme, Jr., MD, FACP, FACPE, *Medical Oncologist, Minnesota Oncology Hematology; Past Chair, ASCO Clinical Practice Committee*
- 8:45** **Losing Sleep: Future Trends in the Cancer Drug Market**
Lee Blansett, *Vice President, MattsonJack DaVinci*
- 9:30** **The Outlook of Medicare Reform on Community Oncology - An Overview of Medicare Part B, Part D and Medicaid Changes**
John Akscin, *VP, Government Relations, OTN, a McKesson Specialty Company; President, Specialty & Biotech Distributors Association*
- 10:00** *Morning Break*
- 10:30** **The Impact of Medicare Reform upon the Oncology Distribution Marketplace, Specialty Pharmacies and Group Purchasing Organizations *Panel Session***
- 11:00** **State Oncology Issues**
Jose Luis Gonzalez, *Executive Director, Association of Northern California Oncologists (ANCO)*
- 11:30** **Summit Overview *Panel Session***
Moderator: Dean H. Gesme, Jr., MD, FACP, FACPE, *Medical Oncologist, Minnesota Oncology Hematology; Past Chair, ASCO Clinical Practice Committee*
John Akscin, *VP, Government Relations, OTN a division of McKesson Specialty Services, President, Specialty & Biotech Distributors Association*
Joseph S. Bailes, MD, *National Authority on Healthcare Policy & Economics*
Lee Blansett, *Vice President, MattsonJack DaVinci*
Christian Downs, JD, *Executive Director, ACCC*
Cary A. Presant, MD, FACP, *Wilshire Oncology Medical Group - California Cancer Medical Center; Professor of Clinical Medicine, University of Southern California Keck School of Medicine; Chairman of the Board, MOASC; Chairman, Los Angeles Cancer Institute*
- 12:00** **Closing Remarks by Summit Co-Chair**
Dean H. Gesme, Jr., MD, FACP, FACPE, *Medical Oncologist, Minnesota Oncology Hematology; Past Chair, ASCO Clinical Practice Committee*
- 12:15** **Summit Adjourns**